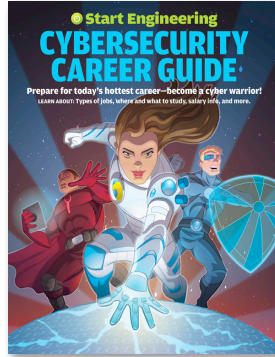
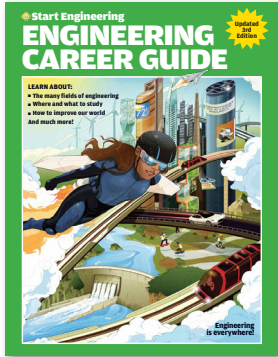


Start Engineering

OUR MISSION:
Help students
find the
STEM field
that works
for them!

Books and learning materials to show students of all backgrounds and interests how STEM can become their future.



Career guides in engineering and cybersecurity for middle and high school

- 52-page magazine-style introduction to the field
- Easy-to-read features, trends, and current news items
- Guidance on finding and succeeding at the right school
- Current data on degrees, employers, and salaries
- Both publications are **APEX Award Winners**

“It captivates students’ attention, a catalyst in promoting more students into STEM fields.”

—Aaron Smith, author of
Awakening Your STEM School

“An effective, colorful way to introduce engineering to students from all backgrounds. It makes a big impact on our student audiences.”

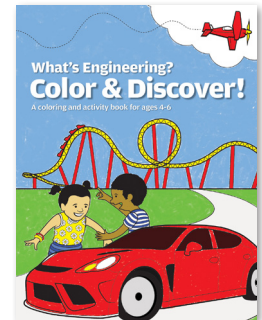
—Anna Park, Executive Director,
Great Minds in STEM”

“The Cybersecurity Career Guides from Start Engineering have arrived and they are PERFECT!”

—Tamara Shoemaker, Founder,
Michigan CyberPatriot Program

Learning and activity books for elementary school

- Rich illustrations, whimsical poetry, and informative text show kids how engineering shapes the world all around the time all the time.
- Shown to increase students’ understanding and enjoyment of engineering.
- Teacher’s Guide, a Spanish-English edition, and classroom posters.
- NSTA Recommends List book



“A wonderful educational resource for teachers and parents and an important part of our outreach activities.”

—Evette Torres, Shell Oil

“A terrific job of getting the book at the 4-6 age level. I don't think there's anything else out there quite like it.”

Dawn Parnell, STARBASE Robins

School districts, colleges & universities, companies of all kinds, non-profits, and federal and state governments use our books in the **classroom, afterschool, summer camps, career nights, and outreach events**. Read our award-winning STEM blog and follow our lively Twitter feed: @StartEnginNow

Find out more about us at our website: www.start-engineering.com